

# WOODEN VALLEY WINERY

## BRAND STANDARDS

### ROSETTA

#### LOGO:

Rosetta

Rosetta

#### LABEL:



#### LABEL'S FONTS:

Rose - AG Oldface Shaded

Suisun Valley California - Aviano Sans Bold



PANTONE 169 U



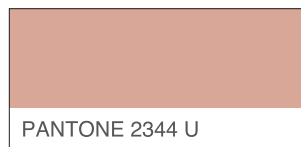
PANTONE 701 U



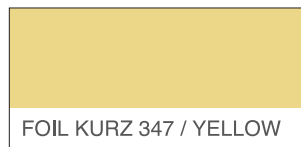
PANTONE 1795 U



PANTONE 1787 U



PANTONE 2344 U



FOIL KURZ 347 / YELLOW



#### COLORS:

Coral Pink - Pantone 169 U

#F886AB  
RGB 248, 182, 171

Pink - Pantone 701 U

#CE949C  
RGB 206, 148, 156

Red - Pantone 1795 U

(outer border)  
#C25958  
RGB 194, 89, 88

Dark Pink Red - Pantone 1787 U

(center) - #AE4D5A  
RGB 174, 77, 90

Mauve - Pantone 2344 U

#C19886  
RGB 193, 152, 134

Yellow/Gold

#DECC7E  
RGB 222, 204, 126